

Julian Apong

Designer. Illustrator. Web Developer.

Tools I use

XHTML and
CSS markup
languages,
Javascript
and PHP
programming
languages

WordPress,
Droopal and
Joomla content
management
systems

Grunt.js
LESS
Git
Jquery

Adobe:
Illustrator
Photoshop
InDesign
After Effects
Soundbooth

Quark Xpress
Corel Painter XI
Creature House
Expression3

Microsoft:
Word
Excel
Powerpoint
Access

Windows and
Mac Operating
Systems

Profile

Graphic and web design specialist with experience in promotions, marketing and writing. Engaged in the latest online social marketing trends and passionate about developing products that advance corporate goals and are of value to audiences.

Specialties

Integrating content management systems such as Joomla, Droopal and WordPress with high-volume, multi-author websites. Educating designated staff and training them to post content.

Strategy, design and promotion of online corporate presences, including: e-newsletters, user comment systems, forums, and blogs.

Experience

Front-End Developer, artifakt Digital Inc., Toronto Ontario
May 2014 - Present

Front-end specialist, applying final styling and design implementation for artifakt's development team. Responsible for cross-browser compatibility and mobile/desktop integration.

Web Designer and Developer, A Nerd's World, Toronto Ontario
March 2012 - November 2013

Conceived, designed and developed bespoke Wordpress themes using PHP and HTML, created graphics and visual materials for the web, modified and customized plugins and extensions, and administered and maintained a broad variety of customer websites, from personal branding pages to major TV networks.

Web and Graphic Designer, Badlands Paintball Inc.; Toronto, Ontario
September 2010 - January 2012

Responsible for managing the production of websites, e-newsletters, flyers, advertisements, brochures, signage and other exhibits/displays according to pre-determined objectives and aligned with brand standards.
Day-to-day management of website updates and the social media marketing strategy; on-going promotion on message boards and forums.

Education

Ontario College of Art and Design, Toronto, Ontario, 2007 - 2011
Bachelor of Fine Arts (Illustration)

University of Waterloo, Waterloo, Ontario, 2002 - 2006
Honours Arts Program (Political Science)